

FALL PROMOTION

SEPTEMBER 2 – NOVEMBER 15, 2014



SPECIAL DISCOUNT RATES ON CONSUMER FINANCING

Enroll in the Wells Fargo consumer financing program and use these Special Rates during the Fall promotion!

- **12 Month No Interest Option¹**
with Regular Monthly Payments at 2.75% Cost to the dealer (Regular 5.5%) **PROMO CODE: 1928**
- **Reduced Rate 9.9% APR²**
with Custom 2% Monthly Payments at 2.75% Cost to the dealer (Regular 5%) **PROMO CODE: 1929**

Funding paperwork must be submitted to Wells Fargo by December 15, 2014 to be eligible. Offer good in the U.S. only.

¹ No interest option if paid in full. The interest accumulates during the promotional period. Interest is added into the customer account balance if the account is not paid in full during the promotional period. If the customer pays the balance in full before the promotional period expires, they pay no interest.

² Special Rate: The special rate APR will apply to the purchase until the purchase is paid in full.

..... **LOG IN TO THE AdVantageSM PORTAL FOR THESE GREAT OFFERS:**

SPREAD THE WORD IN THE NEIGHBORHOOD!

- Send 550 Direct Mail Cards (any combination) using AdVantageSM and receive a \$125 Credit for use with any items in AdVantage

PLUS

- Send 200 Additional Direct Mail Cards (any combination) and receive an EXTRA \$50 Credit

Credit applies to your AdVantage account. Limit one discount per dealer.

**“NEW” AdVantage APP – CONNECT WITH
EXISTING CUSTOMERS AND IDENTIFY NEW
LEADS FROM THE JOBSITE!**

25 SMALL CARDS FREE

Download the “New” AdVantage App and get 25 Free Small Cards (the equivalent of 25 Thank You or Reminder cards will be credited to your AdVantage account).

Now available in the AdVantage PORTAL.

GET \$150 OFF ANY CUSTOM MARKETING TOOLS

*All tools are located in the
AdVantage PORTAL!*

- Choices Brochure
- Dealer Brochure
- Website
- Combo Website/Brochure
- Renewal of any kind

Plus a bonus of 25 **FREE** printed “NEW” Choices or Dealer Brochures. Printed brochures will be shipped directly to the dealer. Limit one discount per dealer. Offers cannot be combined.

Get Noticed With

DOOR HANGERS & MAGNETS!

Log in to AdVantage and order 100 Magnets and/or 50 Door Hangers and receive 50% Off. Shipping included. Limit one discount per dealer.